Sarah Fenn
Graphic / Website Designer

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About Me

I'm a website and graphic designer who is competent in print, graphic/website design, and front-end coding. I graduated Brunel University with a First Class Honours in Digital Design with Professional Development, during my time there I did a one-year placement in a high-pressure design agency where I gained valuable coding and design skills, as well as learning how to interact with clients. Since graduating I have worked in two agencies, one specialising in print and the other websites and apps. I have also undertaken freelancing in my spare time and have become the preferred designer for outsourcing to for a development company in Norwich. In my current job, I am the sole designer for an agency that creates high-end websites and apps. As a result, I have a lot of responsibility for ensuring that each design is perfectly customised to the businesses look and needs, along with being user-friendly.

Education

2011-2015: **Digital Design BSc First Class Honours**
Brunel University

2009-2011: **4 A-Levels - B's**
Art, Product Design, English, Biology

2003-2009: **9 GCSE's A*- A**
Art, Graphics, Classics, History, Maths, 2x English, 2x Science

Skills

Car owner with a full, clean drivers licence

Employment

Freelancer (*2015 - Present*)
Graphic / Website Designer - **Part Time**

I have completed a varied selection of work as a freelancer, including designing book illustrations, leaflets, a money box, logos, websites and some website development. I am also the preferred freelancer for SquareHost in Norwich for whom I design logos and confidential websites.

Innershed (*2015 - Present*)
Graphic / Website Designer - **Part Time / Full Time**

Innershed specialise in high budget websites and apps, I am the only designer there so I play a huge role in coming up with the concepts for all the designs and communicating with the developers to make sure the websites come in on budget. I typically design websites and logos, but sometimes I need to design quirkier items, such as car skins. I attend client meetings to get an understanding of what the client needs. Along with being the designer, I am also a front-end coder which has given me experience with **Git**, **Wordpress**, **Django templating**, **HTML** and **CSS**.

Scream Blue Murder (*2016 - 2017*)
Graphic Designer - **Part Time**

Scream Blue Murder primarily work in print and during my time there I learned about typography and colours, such as: **kerning**, **tracking**, **rivers**, **orphaned words**, **Pantone colours** and **spot colours**. I was also in charge of creating print-ready documents and sending them to the printers.

Jigsaw Design Studio (*2013 - 2014*)
Graphic / Website Designer - **Full Time**

Some of my roles included: creating e-commerce sites with **OpenCart**, constructing **email newsletters**, making websites responsive, Search Engine Optimisation, validating web pages, and having client meetings.